

## ABOUT

### OVERVIEW

Founded in Honolulu in 1945 by George 'Pete' Wimberly, WATG is one of the world's leading multidisciplinary design firms specializing in hospitality, entertainment and gaming, urban and mixed-use, and high-end residential design. Independent to this day and with a profound respect for heritage, our five studios - Strategy, Master Planning, Architecture, Landscape and Wimberly Interiors - stay true to their values, designing spaces that respect, protect and enhance the natural magic of their surroundings while delivering long-term value for clients and communities. As of 2022, our global yet local team, representing more than 45 nationalities and speaking 40 languages, has designed and delivered over 500 built projects in 170 countries and territories.

### EXPERTISE

WATG is known for its signature people- and planet-first approach to design, applying a hospitality ethos to developments of all shapes, sizes and uses. Offering everything from initial feasibility studies through to the finishing touches, we are one of only a small number of design firms globally that operates as an integrated, multidisciplinary studio.

### RECENT ACCOLADES

*Dezeen* 2021 Emerging Interior Design Studio of the Year, Longlisted

*Dezeen* 2020 Architect of the Year, Longlisted

*Architizer* A+ 2020 Firm Awards, Hospitality Finalist

*Fast Company* 2020 World Changing Ideas Awards, Honorable Mention (3D House)

IFLA AAPME 2020, Honorable Award for Analysis + Master Planning (Mont Choisy Smart City)

World Architecture Festival 2019, Shortlisted, Hospitality and Leisure (Nobu Hotel Los Cabos)

2018 AHEAD Global, Best Suite + AHEAD Europe, Suite (Venice Simplon-Orient-Express)

### OUR STORY

**Fearless thinkers, pioneering dreamers, artist adventurers:** inspired by our founders, and on behalf of our clients, we are all these - holding to the idea that for design to be exceptional it must redefine what is possible.

So we fuse, we orchestrate, we propel each other, inspiring brilliant individuals, imagination to imagination, to exceed our own expectations.

Our reach is global yet our focus is detail.

Our energy is intellectual, yet our commitment is emotional - delivering, as we are bound to, against all odds.

Challenged by the ever-changing needs of the planet, and the ambitions of our clients, we meet each new day spurred by the belief that **when design redefines what is possible nothing is beyond us.**

### LOCATIONS

In addition to our primary hubs, WATG + Wimberly Interiors have a robust network of collaborators, consultants and satellite studios strategically located around the globe.

#### Americas

Honolulu  
Irvine  
Los Angeles  
New York

#### Asia

Shanghai  
Singapore  
New Delhi

#### Europe/UK

London

#### Middle East

Cairo

#### Services

Strategy  
Master Planning  
Architecture  
Landscape Architecture  
Wimberly Interiors

#### Expertise

Hospitality  
Entertainment  
Gaming  
Urban  
Mixed-Use  
High-End Residential



1945

George 'Pete' Wimberly and Howard Cook form Wimberly and Cook in Honolulu, Hawaii, and soon after commence work on the renovation of the iconic **Royal Hawaiian Resort**, Waikiki.



1961

Redefining resort design, **Hotel Bora Bora** opens with the world's first over-water bungalows.



1971

Pete Wimberly is joined by George Whisenand, Jerry Allison, Greg Tong and Don Goo to create Wimberly Whisenand Allison Tong & Goo (WWAT&G).



1978

New frontiers as WWAT&G enters Asia with the iconic **Shangri-La Garden Wing**, Singapore.



1979

Tanjong Jara in Malaysia opens and is awarded the **Aga Khan Award for Architecture**.



1981

With the first US mainland projects awarded, an office opens in Newport Beach, California.



2005

One of the most expensive buildings in the world, the **Emirates Palace, Abu Dhabi**, opens.



2004

Understanding the role that the environment and a connection to nature plays in the overall guest journey of any development, WATG Landscape launches.



1999

Jackpot: three major WATG designs - the **Venetian, the Mansion at MGM Grand** and the **Palace Tower at Caesars Palace** - open in Las Vegas.



1997

Following decades of design in Asia Pacific, a new office in Singapore brings fresh focus and expands services across the region, while interior design services launch globally.



1990

Supporting expansion into Europe, Africa and the Middle East, an office in London is opened.



1988

The firm becomes known as Wimberly Allison Tong & Goo (WATG).



2011

Interior design services become known as Wimberly Interiors, with a new office in New York.



2014

WATG becomes an employee-owned business (EOB).



2016

WATG's '**Curve Appeal**' wins the Freeform Home Design Challenge with a concept for the world's first 3D-printed house.



2018

After more than 40 successful years in China, WATG opens a full-service Shanghai office.



2019

The newly opened **Nobu Hotel Los Cabos**, an Architecture and Landscape project, is shortlisted for the World Architecture Festival.



2020

In its 75th year, WATG is a Finalist in the **Architizer A+ Awards Firm of the Year** for Hospitality and Longlisted for Dezeen Architect of the Year.