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GLOBAL HOTEL DESIGN

WATG awarded Doumen project

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WATG has announced that it has been selected to design the new Zhuhai ShiRong Le Méridien Hotel and Resort in Zhuhai Doumen, China, continuing a trend with client Le Méridien.

The Hotel & Resort will be situated on a 12.5-hectare delta where Guangzhou, Shenzhen, Hong Kong, and Macau form a virtual intersection of natural wetlands and historical riverfront. The design will take advantage of the canal and riverfront views from virtually every direction. In addition to the 300-room hotel and four hotel villas, the project will include several urban design and mixed-use elements, including vacation residential villas, service apartments, and 8,000m² of retail and restaurant space.

Additional design elements include a proposed marina adjacent to the hotel resort and a bridge linking the resort to the nearby urban centres of Hong Kong and Macau.

According to Sean Sih-Young Jeon, lead designer and Vice President of WATG in Honolulu, the project design will strive to support key Le Méridien brand attributes of “discovery, timeless chic, innovation, and modern.”

Jeon commented: “A particularly alluring design component for guests will include celebrating their arrival as they approach the hotel entrance through an urban forest, vista toward river and marina beyond. This unique entryway serves the property’s natural surroundings by striving to connect the guest with nature. In addition, the resort design incorporates a central gathering place or village “hub”.

“We attempted to get into the creative mind of the traveller and want the resort to represent more of what the traveler guest is looking for in an urban setting resort”.

Jeon also adds that WATG and their design work will benefit from the fact that the hotel’s operator, Le Méridien, has been involved in the design process from the outset.

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