



ONE WORLD, ONE DREAM, ONE PLACE with Euro-American Financial City (EFC)

Global Sales Launch ceremony with representatives of world leading design firms, including Foster + Partners, WATG, Benoy, MG2, Wilson Associates, and Gensler

Hangzhou, new future science and technology city in the Zhejiang Province, celebrated on August 2 the launch of EFC, a landmark project that is intended to set design and quality standards for the next decades. The event took place in the People's Great Hall in Hangzhou. More than 50 world-class designers and consultants, operators and European financial institutions were among the thousand invited guests of the event.

During the EFC Launch Event, the designers and architects of EFC participated in panel discussions describing how they became global leaders in design and how they applied their highest standards to EFC.

Jiangong Real Estate Development Group Co., LTD was responsible for bringing the world's leading designers and architects together with the ambitious goal of creating a first class financial center that will stand alongside other important financial hubs in the world, as found in New York and London. The EFC project is to develop the first community with strong European and US characters that target the overseas returnees in China, and it is to set the benchmark for similar developments. Nearly 1,000,000 square meters with two 220 m towers including a hotel and residential area will be constructed under the highest quality standards to shape Hangzhou's vision to become an international finance, capital, and wealth management center.



An international lineup of participants.



Delegates at the EFC launch event.



EFC forum discussion.



Chen Li Ju, EFC Construction Real Estate Group



Chenkai Yu, CEO and general manager of EFC Construction Real Estate Group.