

## Marriot International Expands It's Presence in Haikou

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Marriot International Haikou

**HONG KONG** -- Leading lodging company, Marriot International, found new footing in a 'glamorous coastal paradise with dazzling sunshine and a coastline of 136.23km" as per the statement released by the company, with the location touted as an eco-tourism city prestigiously regarded as the "backyard" of Hainan and an increasingly popular must-see destination among local and overseas visitors alike.

Located on "the picturesque west coast of Haikou", Haikou Marriott Hotel, adjacent to Hainan International Convention & Exhibition Centre, is stated as a leading international hotel with a compelling mix of harbour views, classical elements and a truly urban style.

Haikou Marriott Hotel will celebrate its grand opening on 13 October 2014 thereby redefining the landscape of international hotels in Haikou.

"We are eagerly expecting this international hotel with Haikou's most beautiful coastline to launch its debut, expanding the Marriott Group's hotel network in China. The successful opening of Haikou Marriott Hotel marks the Group's entry into Haikou, and further enhances the influential power of this coastal city with pleasant weather all year round. The hotel has made the utmost effort to retain local cultural features and an island aura, as well as align with the philosophy of providing international hospitality services. With the finest services and staying experiences, Haikou Marriott Hotel is set to continuously attract business and leisure travellers," said Lily Jiang, General Manager at Haikou Marriott Hotel.

"Marriott Hotels is the iconic brand within the Marriott International portfolio, and we are currently striving to innovate this brand and reassert its position as a pioneer in the hospitality industry. Haikou Marriott Hotel will become a standard bearer for the newly revitalised Marriott Hotels brand, and is a great example of how we want the brand to be seen in the future," she continued.

Accordingly, Haikou Marriott Hotel has 386 well-appointed full sea view rooms including two luxury villas in nine different carefully-designed categories. Each guestroom with private sea view balcony commands striking views across the west coast and the spectacular sunset, creating magical moments for the guests. The hotel also provides Thai natural skincare brand Thann's amenities in the room to elevate the guests' beauty and body care experience. The Executive Lounge is situated on the 8th floor of West Wing where guests staying at the Executive Floor and suites can exclusively enjoy convenient services and happy hour cocktails.

Located in the ecology-inspired city Haikou, the elegant and understated Haikou Marriott Hotel combines modern architecture and traditional essences with contemporary features and island aura, embodying the ecological beauty with a blend of natural and humanistic wonders. With the unrivalled location on the picturesque west coast, the hotel showcases the glamour of nature with breath taking coastal scenery. In terms of humanity, the hotel incorporates typical and ancient Chinese architecture as well as a rich cultural heritage, thanks to the overall planning and design by the world-renowned American design firm WATG. In the ecological aspect, the eight magnificent buildings infuse traditional oriental spirit with the surrounding scenery perfectly. Besides, the hotel has embraced the philosophy to offer leisure lifestyle, which coincides with the pursuit of Zen - an Eastern spiritual realm.

PLD, an Asia Pacific consultancy specialising in hospitality interior design, has been tasked with the design of Haikou Marriott Hotel. By capitalising on the knowledge of traditional culture, the designers have fused modern elements with ancient oriental culture. At the hotel, the lighting shapes the space where time seems to slow down, evoking the memories of bygone eras. The living area oozes the implicit style of the East through light and shadow. By combining all of these details, the hotel has illustrated the real charm of Chinese culture.

The hotel provides, among others, indoor ballrooms and an elegant spacious outdoor lawn, and is touted as the perfect choice for meetings, weddings and banquets. When the tide retreats and the sun goes down, the glamorous coast looks its best, which makes the hotel an ideal destination for beachfront weddings. "The expansive lawn with panoramic ocean view can accommodate up to 800 guests, coupled with an exclusive sea view outdoor terrace to complement meetings and weddings," the statement said.

Accordingly, Haikou Marriott Hotel is capable of organising all kinds of international exhibitions, business meetings and banquets. Its multi-functional meeting space spans over 4,000m<sup>2</sup> including a Grand Ballroom of 845m<sup>2</sup> and seven meeting rooms, which can be tailored to meet the needs of different occasions. With its height of nine meters, the Grand Ballroom is the highest conference venue in Haikou. "This vast, comfortable ballroom can be flexibly divided into three separate areas, designed to cater to the different needs of guests. Guests can also enjoy the wireless network covering all public areas and a variety of services at the fully-equipped service centre," the statement said.

SOURCE -- GHCAasia.com