

Viceroy to Debut in Europe

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Viceroy Hotel Group has unveiled plans to make its European debut, with the 2017 launch of Viceroy Algarve at Quinta da Ombria in Portugal. WATG architectural firm and Wimberly Interiors are teaming on the property's design, which they say will merge a classic villa aesthetic with modern decor.

The destination will feature 147 hotel guest rooms and 99 branded residences, including apartments, villas and townhouses, and will be part of Pontos Group's Quinta da Ombria development.

The coastal property will also include seven dining venues, two outdoor pools, an 18-hole golf course and clubhouse, a spa housing 10 treatment rooms, fitness center, children's center with indoor and outdoor play areas, library lounge and more than 6,000 sq. ft. of event and meeting space.

"We are truly delighted to bring Viceroy's ethos, ideology and vibe to Europe," says Bill Walshe, Viceroy's ceo.

Viceroy's expanding portfolio currently includes 16 properties, including locales in Abu Dhabi, United Arab Emirates; Anguilla and St. Lucia in the Caribbean; Beverly Hills, Palm Springs, San Francisco, and Santa Monica, Calif.; Riviera Maya and Zihuatanejo, Mexico; Snowmass, Colo.; Maldives; Miami; and New York. In addition, the brand plans to open future properties in Bodrum, Turkey, and Dubai.