

Pacific Hospitality Group And R.D. Olson Development Break Ground On Luxury Hotel In Famed Huntington Beach

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From Wi-Fi by the pool to wetsuits in the rooms, a new luxury hotel being built in Huntington Beach is expected to add a splash of style to this laid-back coastal destination. R.D. Olson Development and Pacific Hospitality Group will break ground today on the eight-story, 250-room **Paséa Hotel & Spa**, situated across from the famous Huntington Beach Pier, a mainstay in the iconic Southern California surf culture.



The groundbreaking ceremony includes executives from R.D. Olson Development and Pacific Hospitality Group, special guests close to the project, as well as Huntington Beach Mayor Matthew Harper. The hotel—a combination of beach-chic and elegance—will be integrated with the 191,000-square-foot Pacific City retail and entertainment center, also under development.

R.D. Olson Construction is general contractor for the project, which is scheduled for completion in early 2016. Pacific Hospitality Group (PHG) will manage the property as a part of its growing Meritage Collection, which includes independent hotels, resorts, wineries, and golf courses in California's most desirable travel destinations, including Napa Valley, Newport Beach, Santa Barbara, and La Jolla.

In Spanish, *paséa* means to take a stroll, and combines the words "Pacific" and "sea," evoking a slow and steady pace. The new hotel will be a modern oasis with an unrivaled sense of clean coastal style, while making guests feel comfortable with sand between their toes.

The new Paséa Hotel & Spa will be a short walk from the Huntington Beach Pier, which draws an estimated 16.3 million visitors annually. The property will be designed by renowned international hotel architect WATG, with the guest rooms designed by Monogram by Callison, interior public spaces by Kay Lang + Associates, and the restaurant and bar by Costa Mesa-based Hatch Design Group.



"The hotel is ideally suited to complement the Southern California beach-inspired lifestyle," said Bob Olson, founder and CEO of R.D. Olson Development. "We're excited to begin construction on this exceptional project and to draw upon the culture of this storied surf city."

The new Paséa Hotel & Spa will include:

- 250 ocean-view rooms and suites
- Balinese-inspired spa with both indoor and outdoor treatment areas
- Expansive custom designed pool area including an outdoor courtyard with water and fire features
- Signature restaurant with display exposition cooking and floor-to-ceiling views through warehouse glass into the entire kitchen, and a wood-fired inferno centerpiece
- Rooftop deck and bar overlooking the Pacific Ocean with exceptional views of Huntington Beach and stunning sunsets
- Spacious outdoor dining patio overlooking the ocean
- More than 25,000 square feet of event space, including an 8,700-square-foot ballroom and 6,000-square-foot event lawn, and 10 meeting rooms of various sizes
- A "social room" with a stunning built in bar, and the most advanced AV, music, and technology to personalize each event
- Blend Café serving fresh coffee, pastries, sandwiches, and early-evening wine by the glass
- In-room dining served 24-hours a day
- Pool service—food and cocktails from the signature restaurant served poolside or catering to private cabanas.

"We see Paséa Hotel & Spa as the quintessential location for group meetings and business conferences in Huntington Beach, as well as for the multi-generational guest seeking an active-lifestyle travel experience," said Tim Busch, CEO of Pacific Hospitality Group.

"Paséa Hotel & Spa promises to be an exceptional property in Huntington Beach, appealing to both the leisure and business traveler. With the amount of ocean-view outdoor space, the hotel is certain to be an ideal location for social events and upscale dining and nightlife. We are excited to add another luxury hotel and spa to our growing Meritage Collection," said Kory Kramer, chief investment officer of Pacific Hospitality Group.