

WATG designs Paradise City

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Global design firm [WATG](#)-Honolulu announced the scheduled opening in 2017 of Paradise City. Positioned to be the first integrated resort (IR) in South Korea, Paradise City is being developed through a joint venture between Korea's casino operator Paradise Group, and Japan's entertainment group Sega Sammy Holdings.

Located in the International Business Center of Incheon International Airport, the integrated resort is expected to serve as the gateway to the Korean Wave "hallyu," for foreign travelers seeking a resort and entertainment experience.

According to Sean Sih-Young Jeon, VP of WATG, the property's design will showcase Korea's cultural, social and commercial identity. It will have smooth transitions between the different resort "zones" to offer a unique experience for visitors.

Paradise City will have seven distinct zones, each with its own unique experience.

WATG's design office in Honolulu has been involved with the development of Korea's gaming and resort industry with the design of several resort/casinos over the past two decades, including the Shilla, Hyatt and Lotte in Jeju and Korea's only domestic casino, Kangwon Land.

WATG and affiliated design studio Wimberly Interiors have offices in Honolulu, Irvine, Los Angeles, New York, London, Istanbul, Dubai and Singapore. WATG offers design services comprising planning, urban design, architecture, landscape, interior design and strategy for urban tourism and resort destinations. The company has created landmarks such as The Venetian in Las Vegas, the Atlantis Hotels in the Bahamas and Dubai, as well as Ritz Carlton, St Regis, Hilton, Sheraton, Four Seasons and Mandarin Oriental hotels in locations such as Kuala Lumpur, Honolulu, Taipei, Shanghai and Dubai.



