## **Downtown's Governor Hotel Reborn as Sentinel**

On March 14, the 105-year-old hotel will unveil a \$6 million renovation and rebrand

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On March 14, the Governor Hotel—which has been under renovation since 2012—will reopen as <u>Sentinel</u>. (Note the lack of a "The" in the name.) **Sentinel's \$6 million remodel and rebranding will include significant updates to guestrooms and parlor suites** as well as to the hotel's ballroom, billiard room, and library. Sentinel takes its new name from the terra cotta figures on the exterior of the building, which appear to be looking out over the city.

Among the new amenities at the 100-room, 6- story hotel are hyper-local flourishes like Pendelton throws, décor and designs from downtown retailer Boy's Fort, light fixtures from Schoolhouse Electric, and a Salt & Straw ice cream menu. Working with WATG Wimberly Interiors of Beverly Hills (which has designed luxury rooms for hotels in Cairo, Hawaii, and New York) Sentinel also features black and white photography along the corridors and Pop Art prints in guestrooms.

Later this spring, Sentinel will also unveil **a new lobby bar called Jackknife**, a collaboration between Portland barmasters John Janulis (Bye & Bye and Sweet Hereafter) and Jake Carey (Dig a Pony). (Details on the bar are still scarce,



but it is likely to be vegan-friendly and cocktail heavy.)

Opened in 1909, Sentinel is actually made up of two buildings: the former Viennese-influenced Seward Hotel (which houses Jake's Grill on the ground floor), and the taller Elks Lodge Building. These buildings were connected in 1992 to form The Governor Hotel. Provenance Hotels and Woodbine Development Group purchased the hotel in 2012 for \$20 million.

For more information, visit www.sentinelhotel.com.