



WATG and Wilson Associates Collaborate on the Sheraton Bailuhu Resort, Huizhou

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The Sheraton Bailuhu Resort, Huizhou in China's southern Guangdong province, has recently opened, marking the brand's second outpost in Huizhou city.

"Local demand for Sheraton's brand is surging, driven by the region's robust economic growth and rapid infrastructure development, and our new resort is well positioned to serve increasingly refined hospitality needs in Guangdong province," says Qian Jin, president of Greater China, Starwood Hotels & Resorts Worldwide, Inc, adding that the property is owned by Agile Property Holdings Limited Company.



Set on Bailuhu Lake, the Sheraton Bailuhu Resort makes up part of an integrated golf community spread over 2,471 acres. Designed by Irvine, California-based **WATG** and Dallas-based **Wilson Associates**, the eight-story resort's architecture, lakefront environment, and sub-tropical climate create a feel similar to Italy's Como and Portofino. The resort boasts 449 stylish guestrooms, including 44 suites, with balconies that allow for unencumbered views of Bailuhu Lake, and three F&B outlets: Feast, Sheraton's signature all-day dining restaurant, Yue Chinese, which focuses on locally sourced and sustainably produced ingredients, and the soon-to-open Italian restaurant Bene.

Additionally, the resort features 236,806 square feet of function and banquet space, including two 11,302-square-foot pillar-less grand ballrooms, one of which will open later this year, and 12 multi-functional rooms for a total of 32,291 square feet of space. And the resort is also the only hotel in Huizhou with a lakeside wedding chapel.